



PTA dues? Events? Donations? PayPal can help.

A fast, flexible, and secure payments solution makes life easier for your PTA.



Why go with PayPal?

- Make it easier for parents to pay
- Boost donations
- Collect useful data from each transaction
- Keep track of all your PTA funds
- Enjoy the security of a trusted name

PTAs need to take payments for all sorts of things, from fundraisers to donations to PTA dues. But a jumble of cash and checks can be confusing to keep track of – and time-consuming to handle and process.

With the PayPal™ Solution for K-12, schools can collect and track all kinds of payments, quickly and securely, in one place. Parents can pay for multiple items at once, or make one-time or recurring donations. All with the convenience and security that PayPal is famous for.

And now PayPal will build a store customized to fit your school's needs – for free.

Your PTA, your website.

- **Enjoy free, easy setup.** PayPal will build an online store for your PTA, where parents can come to make all kinds of payments and donations. Setup is quick, easy, and entirely free.
- **Customize your site.** Choose what payment items you'd like to add. PayPal will customize the look and feel with your school logo and colors.
- **Gather valuable information.** Get the contact info you need to build community – strengthening both your PTA and your school.
- **Offer multiple ways to pay.** Parents can pay using credit or debit cards. They don't even need a PayPal account to use the site.
- **Keep track of your funds.** It's easy to track and analyze payments and account activity right from your PayPal account.
- **Get quick access to your money.** After each order, the funds usually appear in your PayPal account within minutes. Transfer them to your bank account any time, at no charge.



PayPal by the numbers:

- **1,400+** PayPal K-12 education customers
- **29%** of PayPal users are parents of K-12 children
- **350,000+** nonprofits took in more than **\$5.7 billion** through PayPal in the U.S. and Canada in 2013

All kinds of payments.

Accept payments for these items and many more:

- PTA membership fees
- One-time or recurring donations
- Fundraising events and auctions
- School spirit wear
- School lunches
- Field trips
- Book fairs

Great low rates.

PayPal's School Store for K-12 is a great deal for any school and PTA. Qualifying 501(c)(3) organizations pay only a low per-transaction fee. In addition, hosting the online store is free for the first 6 months, and only \$11.99 a month thereafter. There are no extra fees for setup, statements, withdrawals, or cancellations.

Get started now.

To sign up, or to learn more about the PayPal Solution for K-12, go to www.paypal.com/education or email paypalforschools@paypal.com.

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