

Unit 2: Money and Personal Finance

Topics of Study

- I: Evolution and Functions of Money (pgs. 350-357)
- II: Careers and Budgeting (pgs. 723-733)
- III: Credit and Debt (pgs. 703-713)
- IV: Saving and Investing (pgs. 715-721)
- V: Schemes and Scams



ID's

Money

Barter Economy

Medium of Exchange

Budgeting / Credit and Debt

Mortgage

Credit vs. Debit Card

Financial Institutions, Banks & Investment "vehicles"

Certificate of Deposit (CD)

Savings Account

Stocks & Bonds & other investments

Savings bond

Stock

Stock market

401K

Option (call / put)

Down Jones Industrial Average

Scams and Schemes

Ponzi scheme

door to door sales

E-mail phishing

Commodity Money

Measure of Value

Bankruptcy

Interest

Checking Account

Mutual Fund

Corporate Bonds

Growth stock

stock broker

Pension fund

Futures vs. Spot market

New York Stock Exchange

Pyramid scheme

Modeling & Talent Scams

Craig's List scams

Fiat Money

Store of Value

Secured vs. Unsecured Credit

FICO Score

Money Market Account

Compound Interest

Junk Bonds

Income stock

diversification

Individual Retirement Account

Bear and Bull Market

NASDAQ

Multi level marketing

Nigerian 419 scam

Bait and Switch

Essential Questions

1. What are the characteristics and functions of money?
2. What is the difference between fixed and variable costs when budgeting?
3. What are the 5 C's of credit?
4. What are the 5 risks to be considered when investing? What is the relationship between risk and potential return on investments?
5. How are strategies of investment different for the young/new investor vs. the elderly or retired investor?
6. What is diversification and why is it recommended by investment professionals over investing in one company or a few companies?
7. What is the difference between Multi-Level Marketing (MLM), Pyramid schemes and Ponzi schemes?