



### Goals and Focus Points

The Folsom Cordova Unified School District provides a wide variety of services to its constituents, and commits to maintaining high standards in areas such as instruction, safety, health and wellness, personnel, technology, leadership, fiscal responsibility, and environmentally appropriate facilities. The District continually provides the resources and energy required to maintain appropriate standards and build capacity in these crucial areas.

Additionally, the District annually focuses on specific goals in order to meet the challenges of a changing world and community. For the 2011-2012 school year, the District has identified the following Focus Points:

#### **1. Enhance academic performance and opportunities for student learning**

- I. Focus on high quality standards-based instruction.
  - a. Implement research-based First Instruction (initial) strategies and BEST (behavioral) practices (RtI).
  - b. Use student assessment data and data analytics to monitor and adjust instructional content and delivery methods.
  - c. Prioritize resources to support Program Improvement (PI) schools and to implement site plans for academic success.
  - d. Enhance existing career academies.
- II. Monitor and improve instruction to increase the number of students who meet and/or exceed local, state, and federal accountability standards.
  - a. Increase community outreach for school readiness programs.
  - b. Increase the percentage of students succeeding in core academic courses and recovery programs.
  - c. Provide CTE internships and other opportunities through partnerships with colleges, businesses, foundations, and community-based organizations.
  - d. Implement online learning at all high schools, independent study program and charter school.
  - e. Implement research-based software and web-based programs such as APEX, Pearson, Inform, Project K, and ALEKS with ongoing professional development for staff members.
  - f. Develop plan for implementation of International Baccalaureate and ROTC programs and develop financial sustainability.
- III. Build capacity in staff through professional development to address the diverse needs of all students and maintain a common vision to increase student achievement.
  - a. Build capacity in staff to implement Common Core Standards over the next three years.
- IV. To improve special education services to students:
  - a. Provide comprehensive training to all stakeholders, including parents and employees, regarding special education programs, services, and required procedures.
  - b. Provide training to all administrators and staff in the areas of federal and state compliance.
  - c. Undertake an outside review of the special education department and its organizational structure.
  - d. Prepare a standardized procedures manual for use by staff members.
  - e. Develop a reference handbook for special education parents.
- V. Monitor the success of newly implemented educational opportunities including Gateway, Springboard, and Pre AP, Junior Kindergarten, and Global Studies Program.



**2. Develop a long-range plan and strategies that reflect the District's core mission and services**

- I. Seek opportunities through grants and outside funding sources and business partnerships to restore, enhance, and/or maintain programs and services.
- II. Implement a comprehensive approach to retain current and attract new students.
- III. Monitor boundary study and impact of new programs for optimal use of facilities.
- IV. Continue to negotiate in good faith with our employee groups to develop a long-term plan for competitive and responsible employee compensation, benefits, and incentives to attract and retain quality staff.
  - a. Provide staff training for interest-based bargaining model.
- V. Mindful of the impact of our current budgetary challenges, support all staff in their core work with appropriate and adequate staff development and training.
- VI. Maximize fiscal resources including categorical funds, donations, and foundation support.
- VII. Develop a standardized approach to improving student attendance.
- VIII. Provide seminars in relevant administrative topics to enhance professional strengths and skills.

**3. Improve communication with students, staff, parents, and our communities**

- I. Enhance the process of communication with all stakeholders including our students, parents, staff, and community partners.
  - a. Enhance school to home communications through school and district newsletters.
  - b. Increase marketing of district programs and services with parents and public.
  - c. Implement community portal webpages.
  - d. Provide transparency in communicating the progress made on bond projects.
- II. Expand methods for improving parent access to information about the performance of their student(s) and how parents can support their students' learning.
  - a. Continue to implement the new student information reporting system.
  - b. Implement online parent webpage.
  - c. Implement uniform use of online webpage by schools and teachers by providing training.
- III. Implement technology tools and training to support district operations and services.
  - a. Increase use of digital document management systems.
  - b. Improve centralized information and create online forms.
- IV. Update the district website to provide greater public access to all district information, including updated Board Policies.
- V. Launch community services initiative to increase district visibility in our communities.
- VI. Revise format of the Parent/District Advisory committee to provide relevant and current information and to provide an additional venue to participate in key district issues.
- VII. Continue transparency in communication to staff, our communities, and local legislators regarding the impact of the current budget crisis and the historic under-funding of public education in California.